



# SUSTAINABILITY AT THE BARCLAY

*The InterContinental New York Barclay's responsible business plan follows the guidance of our parent company, InterContinental Hotels Group and focuses on the Triple Bottom Line of Economic Prosperity, Environmental Protection and Social Responsibility. We aim for our sustainability strategy - which aligns with the United Nations 2030 Agenda for Sustainable Development- to become the benchmark of the hospitality industry.*

## ECONOMIC PROSPERITY

Energy efficient lighting throughout hotel

Low-flow shower heads and toilets

Staff encouragement to be energy conscious in their professional and personal lives

Energy efficient HVAC systems

Triple pane energy efficient windows throughout the hotel

New supply water lines to reduce water leaks and failures

Automatic water faucets and water closets in public areas and back of house

## ENVIRONMENTAL PROTECTION

Use IHG Green Engage: online sustainability tool that helps minimize hotel's impact on the local environment

Water conservation with every other-day sheet & towel washing policy

Promotion of Vivreau water (filtered tap water) in all F&B outlets

All menus feature primarily organic, seasonal, natural, and sustainable produce, and no endangered species

Recycled paper products for collateral

Extensive waste management program which sorts and recycles all types of waste

100% of hotel's organic waste is "digested" by a food digester

## SOCIAL RESPONSIBILITY

Charity-of-the-month program that encourages guests to donate to monthly campaign

Partnerships with local charitable organizations that align with our commitment to the UN 2030 Agenda for Sustainable Development

Annual health & wellness fair for employees; plus locally sourced and healthy daily F&B offerings for staff

Specialty dishes at Gin Parlour celebrating various charitable causes

Partnerships with educational institutions to support NYC youth

IHG Foundation & IHG Academy

## GOALS FOR 2017

IHG Green Engage Level 4 • Green Leaders Platinum • Green Key Global 5 Keys • Green Restaurant Association 4\* • NYC Mayor's Hotel Carbon Challenge: 30% Reduction by 2022 • Waste Challenge: 80% Diversion Ratio in 2017 • EPA Water Challenge: 20% Water Consumption Reduction

# Barclay's Commitment to the UN 2030 Agenda for Sustainable Development

 <p>1 NO POVERTY</p>	<p>Clean the World: Guest toiletries to be recycled and donated to impoverished areas to improve hygiene &amp; health. Robin Hood Foundation: Donate to impoverished neighborhoods with emphasis on youth education</p>
 <p>2 ZERO HUNGER</p>	<p>Food Bank for New York City: Donations and volunteering at various events City Harvest: Donate non-served food from all events &amp; volunteer at local marketplaces Crossroads Community Service: Donate food, host events, and volunteer to help end hunger &amp; homelessness</p>
 <p>3 GOOD HEALTH AND WELL-BEING</p>	<p>St. Mary's Kids: Donations and events to support NYC's only post-acute care hospital for kids Charitable Support: Susan G. Komen, American Cancer Society Making Strides, AIDS WALK NYC Barclay Initiative: Employee health fair; Healthy options in employee cafeteria</p>
 <p>4 QUALITY EDUCATION</p>	<p>Partnerships with Local Schools: Promote educational programs through lectures and guest speakers</p>
 <p>5 GENDER EQUALITY</p>	<p>Bottomless Closet: Assist disadvantaged NYC women in entering workforce via clothing drives, coaching, resume workshops and job information specifically for hotel industry.</p>
 <p>6 CLEAN WATER AND SANITATION</p>	<p>Water for People: Support clean water and sanitation programs and awareness Barclay Initiatives: Water conservation; Reusable Barclay water bottles; Filtered water offering in F&amp;B</p>
 <p>7 AFFORDABLE AND CLEAN ENERGY</p>	<p>Barclay Initiatives: 100% Renewable Energy Credits; Demand/Response Programs</p>
 <p>8 DECENT WORK AND ECONOMIC GROWTH</p>	<p>IHG Academy: Partnerships with NYIT and CUNY for internships and Management Development Program to build hospitality skills for employment opportunities</p>
 <p>9 INDUSTRY, INNOVATION AND INFRASTRUCTURE</p>	<p>Barclay Initiatives: New technology to help collect guest donations; Strategies to reduce paper (Press Reader, minimize printing, online compendium, etc.)</p>
 <p>10 REDUCED INEQUALITIES</p>	<p>Cardinal McCloskey: Assist adults with developmental disabilities in finding employment by providing job information and workshops specifically in hotel industry</p>
 <p>11 SUSTAINABLE CITIES AND COMMUNITIES</p>	<p>Tourism Cares: Participate in various events to promote meaningful travel Barclay Initiatives: Sustainable Meetings &amp; Events (ie. carbon neutral spaces, sustainable menu items, etc) IHG Foundation: Raise money for various initiatives, primarily disaster relief</p>
 <p>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</p>	<p>Barclay Initiatives: Waste management (refuse, reduce, reuse &amp; recycle); EnviroPure Digester; Reduced/minimal packaging from vendors; Vendor's Code of Conduct agreements</p>
 <p>13 CLIMATE ACTION</p>	<p>IHG Green Engage: IHG online sustainability tool to minimize hotel's impact on local environment NYC Carbon Challenge: Pledge to achieve greenhouse gas emissions reduction goal (30% by 2022 vs. 2012) EPA Water Challenge: 20% water consumption reduction</p>
 <p>14 LIFE BELOW WATER</p>	<p>Billion Oyster Project (BOP): Help restore oysters and their habitat to filter &amp; clean water in the NY Harbor Barclay Initiatives: Menus: Non-endangered species (Monterrey Bay Aquarium) &amp; local sustainable selections Plastic Oceans Foundation: Assist with education &amp; awareness to protect oceans from plastic pollution</p>
 <p>15 LIFE ON LAND</p>	<p>Repeat Roses: Recycle flower arrangements from weddings/meetings/events and donate to charitable causes One Million Trees: Volunteer for tree planting and care opportunities Barclay Initiatives: Menus (locally grown, organic, sustainable produce); Beehives (Spring 2017)</p>
 <p>16 PEACE AND JUSTICE STRONG INSTITUTIONS</p>	<p>Restore NYC: Various initiatives to help end sex trafficking in New York and restore well-being of survivors</p>
 <p>17 PARTNERSHIPS FOR THE GOALS</p>	<p>Réveil Matinal Orphanage, Haiti: Partnerships to Studio Unite 10 Million Rays program w/ SoLight Design's Solar Puffs Barclay Initiatives: Coalition for Haiti, CUNY Haiti hotel school program support</p>